

Pitch Fund 250/ Raheny GAA Pitch Project



Redeveloping our pitches for the future - *NOW*.

Pitch Fund 250

What is PitchFund 250 about?

Pitch Fund 250 is a long term fundraising initiative with the sole purpose of funding pitch development.

The objective of the Pitch Fund 250 is to attract at least **250 members to commit to contributing to this fund each year for approximately 5 years.** The exact duration will depend on the number of members who join. It is envisaged that Pitch Fund 250 will last 5 years.

The project has been approved by the Department of Tourism, Culture, Arts, Gaeltacht, Sport and Media.

This approach generates additional revenues for the Club, as if individual PAYE paying members donate **€250 or more in any one year**, Raheny GAA club can claim a **rebate of tax paid** by that club member on the donation through the Revenue Commissioners.



How will it all work

The current Membership Database contains circa 820 separate households - the target is to reach 30% of these which is around 250 members.

We're looking for **250 members to contribute a minimum of €250 per annum** for 5 years.

Based on €250 donation per member, this would equate to an amount of up to circa **€100,000 per annum for 5 years**, when tax rebate is factored in.

We are asking all sections of the club and all members present and past to support this project and would encourage the parents of juvenile players in particular to get involved also as they will benefit mostly from long term pitch development.



Pitch Fund 250

The Vision

Improvements of Pitches 12 and 12A

Create a new pitch across Pitches 12 and 12A, install ball stop netting while retaining the two juvenile pitches.

Improvements of Pitches 6 and 7

Reshaping the footprint of the pitches, installation of new goals and ball stop netting.

Redevelopment of Pitches 9 and 10

Complete resurface to sand based pitches and installation of floodlighting.

Why do this?

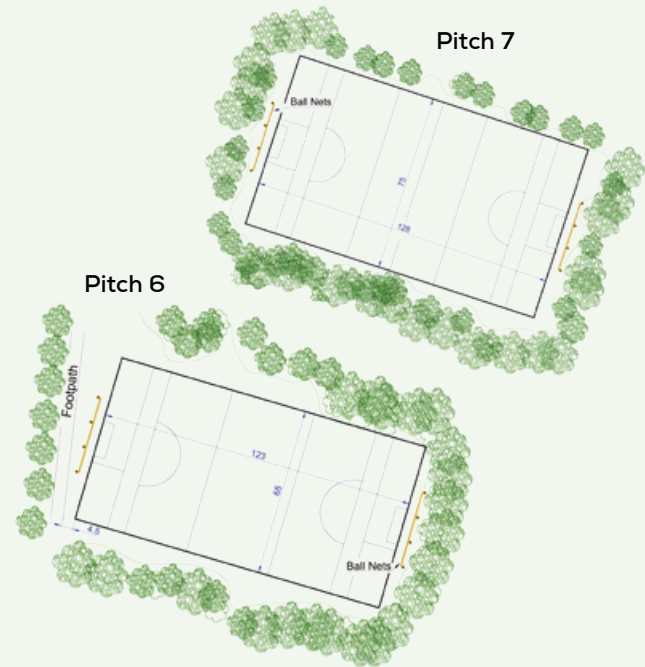
To raise the playing standards for all our Teams, so they will be able to compete at the highest levels. Currently 60 teams across juvenile and adult ranks -

- ▶ 450+ juvenile girls
- ▶ 540+ juvenile boys
- ▶ 100+ adult female players
- ▶ 180+ adult male players
- ▶ Raheny All Stars
- ▶ Ógra with a current registration of 300+ kids (and over subscribed!)

Phase 2:

Add New Goals and Ball Netting to Pitches 6 & 7.

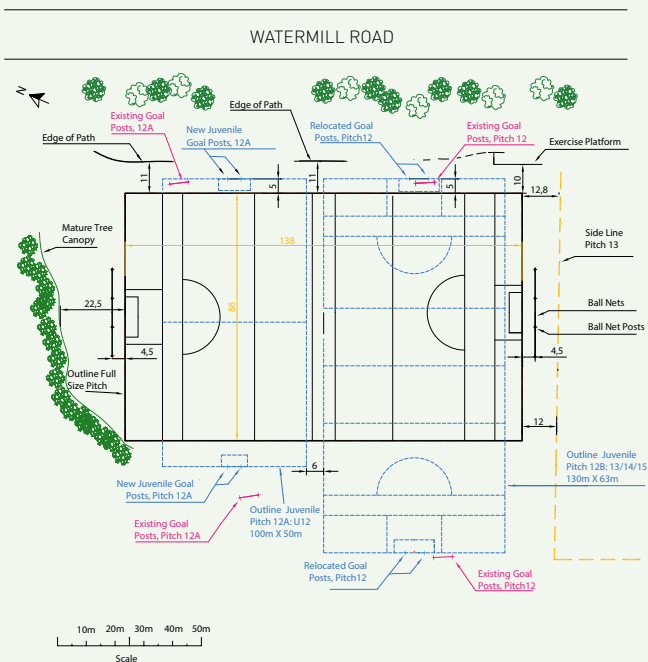
Timeline: Summer 2024



Phase 1:

Create a new full-size regulation pitch across Pitches 12 and 12A while retaining the two juvenile pitches.

Timeline: November 2023



Phase 3:

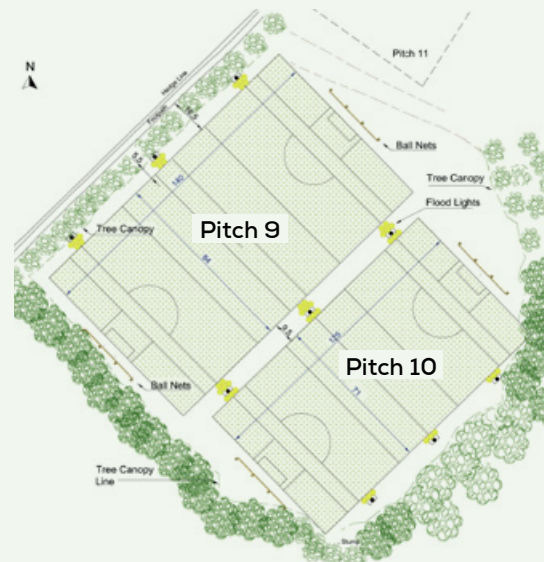
Redevelopment of Pitch 9 and 10 to full Sand-based Pitches.

Timeline: 2025/2026

Phase 4:

Make provision for Floodlights for Pitches 9 & 10.

Timeline: TBC



Pitch Fund 250



Structure

The Pitch Fund 250 committee is one of 3 sub Committees reporting into the Club Executive in relation to Pitch Development.

The 3 committees are:

- ▶ Pitch Development
- ▶ Fund Raising
- ▶ 250 Committee

Pitch Development:

- ▶ Paddy Archer
- ▶ Tom Dwyer
- ▶ Brian Savage
- ▶ Mike Twomey
- ▶ Sean Power
- ▶ Jim Dollard

Fundraising:

- ▶ Charlie Meade
- ▶ Keith Hicks
- ▶ Kate Gallagher
- ▶ Jason Byrne
- ▶ Gary Ryan
- ▶ Deirdre Griffin
- ▶ Enda Morris

Pitch Fund 250 Committee:

- ▶ Neil Curley
- ▶ Dee Farrelly
- ▶ Michele Markham
- ▶ Brian Malone
- ▶ Ciara McDunphy
- ▶ Kevin Brassil
- ▶ Claire Fitzgerald
- ▶ Marius Herbert

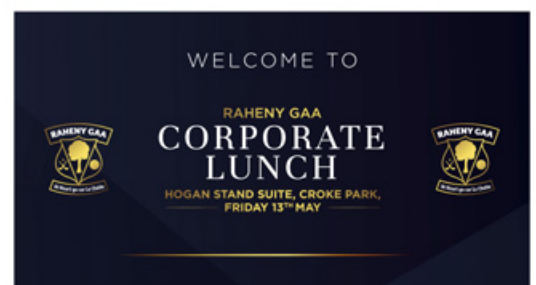
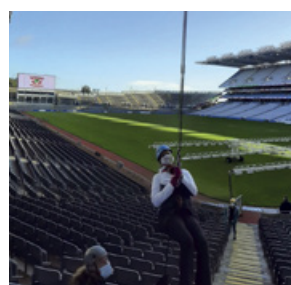
Support:

- ▶ Siobhan Baldwin (Tax)
- ▶ Alan Breen
- ▶ Conor Talty



Fund Raising To Date

- ▶ Abseil 2021 - €36K
- ▶ Corporate Lunch 2022 - €29K
- ▶ Corporate Lunch 2023 - €46K
- ▶ Dinner Dance Oct 23 - €14K
- ▶ All great fundraising events, now complemented by Pitch Fund 250, an ongoing strategic fundraising initiative



FAQs on the Fundraising Scheme

1/ How will development be funded?

It is envisaged that pitch development will be funded by a combination of club fundraising, sports grants and donor funds. Pitch Fund 250 is the most important part of the club fundraising element. In order to achieve our vision, the Club needs significant fundraising over the next 5 years.

2/ How much do members need to contribute?

The main contributor to the development will be the members of the Club with the plan to raise finance via monthly or annual payments over 5 years. The Club is seeking donations of €250 pa - which can be paid by 12 monthly payments of €21.00 or one annual payment of €250 (payments subject to transaction fees - see Q10 below).

3/ Why €250?

Raheny GAA Club qualifies for a tax rebate and the minimum contribution required to avail of the tax rebate is €250 pa.

4/ Why 5 Years?

The Club is aiming for at least 250 members to sign up to the Scheme - this would raise c. €100,000 pa. Raising this amount as a once-off would not allow the Club to achieve its vision and funding is required over a sustained period.

5/ What is the tax rebate worth to the Club?

The amount of the tax rebate is significant and varies depending on the employment status / applicable tax rate (standard rate or higher rate) of the donor. See table below for illustration:

Scenario	A	B	C	D	E	F
Payment Amount	€250	€250	€500	€500	€1,000	€1,000
Status	PAYE	PAYE	PAYE	PAYE	PAYE	PAYE
Tax Rate	Higher	Standard	Higher	Standard	Higher	Standard
Cost to individual	€250	€250	€500	€500	€1,000	€1,000
Cash to Club	€416	€312	€832	€624	€1,664	€1,248

6/ What if I am self-employed?

Under the Revenue Scheme, the Club cannot claim tax rebates for donations from self-employed individuals. Self-employed individuals can benefit by offsetting donations against tax individually in their tax returns.

7/ What about companies?

Under the Revenue Scheme, the Club cannot claim tax rebates for donations from companies. Companies can benefit by offsetting donations against tax individually in their tax returns and we welcome any donations from companies.

8/ What about pensioners?

The Club can claim the tax rebate for donations from pensioners (paying tax at either standard or higher rate).

9/ How does the Club claim the tax rebate?

Raheny GAA is an Approved Sports Body for the purposes of claiming rebates. Donors must sign and return a one page Revenue form to the Club – see www.revenue.ie/en/companies-and-charities/document/s/form-spr-1.pdf. The form will be used solely for the purposes of the Club's annual return for tax rebates and for no other purpose. Any personal data will be held in accordance with the Club's Data Protection policy.

10/ How can I donate?

Monthly payments are made through Clubzap (the platform used for annual Club memberships) or by standing order. Annual payments can be made via Clubzap, cheque, bank transfer or at the club bar. Clubzap payments incur an admin fee (3.25% plus €0.10 per transaction) payable by the donor. For this reason, the monthly Clubzap amount is €21.78 and the annual Clubzap amount is €258.60. For payment methods such as cheque, standing order or bank transfer, please contact pitch250@rahenygaa.ie and we will give you the account details.

11/ Can I donate less than €250?

Yes. However, the Club will be unable to benefit from the tax rebate for donations of less than €250.

12/ Can I donate more than €250?

Yes. And the Club will benefit from higher tax rebates on higher amounts. For cash/cheque payments, simply pay the higher amount. For higher Clubzap payments, please contact pitch250@rahenygaa.ie and we will facilitate this.

13/ Can I stop donations at any point during the 5 years?

Yes. You can cancel donations at any point.

14/ What do I get in return for donating?

It is a condition of the tax rebate scheme that individuals do not benefit directly from donating. The benefits will be available to the Club membership as a whole via improved playing facilities.

15/ Where will funds be lodged?

Funds will be lodged to an account in Croke Park ringfenced solely for Raheny GAA Club Pitch Development. This will give comfort to members that funds will not be used for day-to-day expenses. An update on funds held will be available annually at the AGM and in the Club's Annual Accounts.

16/ Further queries

Please email pitch250@rahenygaa.ie with any queries.



@budgiephoto

Contact Us

You can sign up for Pitch Fund 250 or find out more information about the project at www.rahenygaa/pitch250.ie or email us at pitch250@rahenygaa.ie

